

LISTINGBEAT

Seller communication resource pack

AGENT
APPROVED

SAMPLE PACK · ListingBeat resources

A practical starter pack for the weekly seller update, feedback requests, and listing appointment communication standard.

Weekly seller update

Use a five-part brief: what happened, buyer response, completed work, what it means, and the next move.

Five email examples

Use a measured email for an active week, quiet week, open house, missing feedback, and pricing conversation.

Feedback questions

Ask about fit, strengths, concerns, price position, alternatives, likelihood, and one useful follow-up.

Appointment checklist

Bring a written communication promise, a sample weekly brief, seller portal preview, and the privacy boundary.

Prepared with ListingBeat
